

# DON'T PASS VAN NUYS

**Q** STRAIGHT BUSINESS TALKS giving reasons why you should buy and locate in this rapidly growing town of the San Fernando Valley.

## TALK NO. 1

- Q** If you contemplate purchasing California property either for a home or as an investment, you should not pass Van Nuys.
- Q** Two years ago thousands of people gathered in the large barley field on the site where this town now stands and invested in one day over \$100,000 merely on the confidence they had in the future. They listened to H. J. Whitley, Gen. Manager of the Suburban Homes Company, tell what he proposed to do, and knowing of his former success at Hollywood, they bought.
- Q** Today, what he did is before you, far surpassing, we believe, even his own fondest expectations. As a result, Van Nuys has grown to be a real substantial town, with residence and business buildings erected costing \$250,000, a Grammar school costing \$50,000, and two churches under construction at a cost of \$20,000. There are miles of improved streets and sidewalks, street railway service over the best constructed line on the Pacific Electric System, Telephones, Post-office, Electric Lights, Water system, and at present there is being installed a system of ornamental electroliers for lighting the streets that will make Van Nuys the best lighted suburban town in the state. Improved roads, including Sherman Way, the famous boulevard, connect Van Nuys with Los Angeles and offer one of the most popular automobile drives out of the city.
- Q** There are reasons for this growth and development, which will be presented in future talks. You will understand better, however, if you will let us show you.

**We believe there is no better opportunity on the Pacific Coast than what we have to offer in Van Nuys**

**BUSINESS LOTS \$660 AND UP**

**RESIDENCE LOTS \$350 AND UP**

We can deliver 10 to 24-lot parcels, 2 to 5-acre pieces, suitable for business, bungalow, orchard, garden or small farm purposes, or for gilt-edge investment, as low as \$168.50 per lot. These are opportunities made possible by our whole-sale plan of designing improving and perfecting the townsite of Van Nuys and its immediate surroundings.

**W. P. WHITSETT, Sales Manager**

**FOR THE OWNERS.**

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